

The Bullpen Partners



The Bullpen

Georgetown Events in partnership with Stroud Productions is bringing life to the Waterfront District by creating a new experience for Washington area locals. The Bullpen is a festival park directly across the street from the main entrance to the Washington Nationals Stadium at the corner of N and Half Streets S.E. Before each game, The Bullpen is a great venue that the entire family can enjoy, whether they are coming to a Nationals Baseball game or happen to be in the Waterfront District for any other occasion. The Bullpen offers interactive sports games for children sponsored by Headfirst Camps and Under Armour. Local food vendors include Rocklands, Colonial Kettle Corn and Surfside. There will be live music for all to enjoy and a beer garden for adults sponsored by Bud Light.

THE BUD LIGHT BEER GARDEN

The Bud Light Beer Garden is a 3,200 square foot tented space that serves beer, wine, margaritas and other frozen drinks for those over 21 years of age. The Tent is available every night of the week for group events until midnight. Events can be open bar, restricted tab, or cash bar. Bar stools as well as picnic table are there for the patron's enjoyment.

THE BULLPEN SOUNDSTAGE

The Bullpen is accented by a 20 ft by 20 ft sound stage for live music. The Soundstage will be booking for game nights and is also available for private bookings. Pick-Up Productions is responsible for the live music booking and management at The Bullpen. Pick-Up can provide a live sound system and sound engineer for your event if you'd like to book a band to entertain your party. Pick-Up works in conjunction with over 150 local and regional bands of all genres and can assist in booking an appropriate act for your event.

Please contact at info@pickupproductions.com

PRIVATE EVENTS AT THE BULLPEN

The Bullpen is available for private events on game nights and non-game nights. The Bullpen welcomes happy hours, political events, fundraisers, company outings and other large group events. Please email Molly at info@thebullpendc.com.

HEADFIRST CAMPS

Georgetown Events has entered into a partnership with Headfirst Camps to provide entertainment at The Bullpen on select game days. Since 1996, Headfirst has been the largest provider of summer camps and professional sports instruction in the Nation's Capital – recognized by Sports Illustrated for Kids as the Best Summer Camp in the entire Washington, DC area. Headfirst's programming at the Bullpen would include a variety of interactive games, contests, and competitions in the Under Armour "Mini-Combine". All activities will offer a mixture of fun, ac-

tion and learning in a positive, safe, team-oriented environment with a low participant-to-adult supervisor ratio.

UNDER ARMOUR

Under Armour has partnered with the HeadFirst Camps at The Bullpen to provide a fun, safe activity area for children and adults. The Under Armour “Mini-Combine” will allow visitors of all ages to participate on a padded rubber floor in activities that blend the NFL combine with Major League Baseball.

LORD MEDIA

The Bullpen has partnered with Lord Media to handle public relations, marketing and media consulting.

AKRIDGE

Georgetown Events and Akridge have teamed up to create The Bullpen.

This partnership came together as Akridge was looking to create activity on the development site for its Akridge at Half Street project. Akridge is a 35 year old local commercial real estate developer, leasing and property management firm, that has acquired or developed more than 12 million square feet of commercial space in the greater Washington region. Development plans for the Akridge at Half Street project are underway for a 704,000 square foot mixed-use development to include 370,000 square feet of class A office space, 75,000 square feet of retail space for national and local retailers, restaurants and entertainment venues and 280 luxury residential units. The development will be highly sustainable and offer an environmentally friendly design that includes first class amenities such as a rooftop pool, fitness facility, and the highest quality architecture from a collaboration of three firms: HOK architects for the office portion, Esocoff & Associates for the residential and StreetSense for the retail. For more information, please visit: www.akridgehalfstreet.com or www.akridge.com.

FOOD VENDORS

The Bullpen will feature a variety of foods from some of the Washington area’s best restaurants. Tacos from Surfside, BBQ from Rocklands, kettle corn from Colonial Kettle Corn, and hot dogs and sausages from the Bullpen are just some of the options that will be available this summer at The Bullpen.

BULLPEN HOURS:

Game Days – Open: 2 hours before game until midnight.

Special Events – Times TBD (no service past midnight)

ABOUT US:

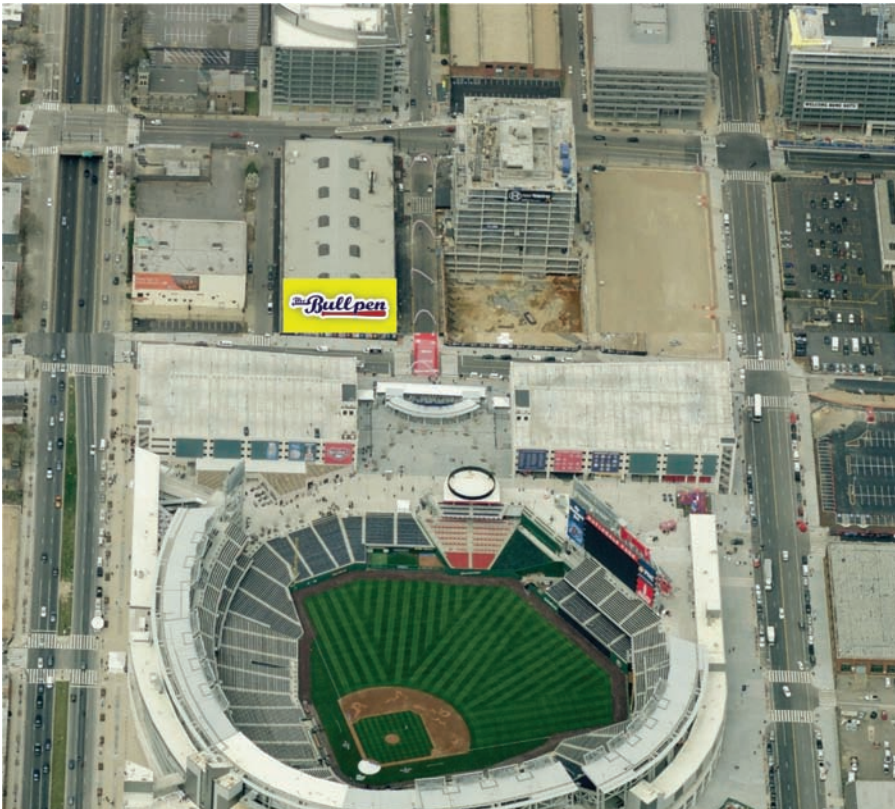
Georgetown Events has over 14 years of event planning, alcohol distribution, and catering experience in Washington, D.C. The company has produced over ninety events for the young professional crowd in D.C. ranging from 250 to 5700 participants. Georgetown Events is an expert in the events business, event security, and alcohol policies of Washington, D.C. Bo Blair, president and founder of Georgetown Events, Surfside, Smith Point, Jetties, The Rookery and Something Sweet, is a native Washingtonian. He has over 15 years of experience owning, operating, and managing establishments in Washington. Georgetown Events specializes in upscale events with an emphasis on safety.

Stroud Productions was founded by Lindsay Stroud. Lindsay is a native Washingtonian who currently works as a Vice President at Perseus

Realty Capital. Prior to Perseus, Lindsay served in the Clinton Administration, in various capacities including White House Liaison to the Environmental Protection Agency and on the White House Communications Staff. He also directed and produced some of the largest events for the Clinton Administration including the NATO 50th Anniversary at the Mellon Auditorium and the President's Inaugural Ball at Union Station.

Brendan Sullivan is a native Washingtonian and the Founder and Co-Executive Director of Headfirst Camps. He was a four-year varsity baseball player at St. Albans School ('93) where he was a two-time Washington Post First Team All-Met ['92-'93], and the 1993 Gatorade Player of the Year for Washington, D.C. He attended Stanford University, graduating in 1996, and played professional baseball for five years through the Triple-A level. During his first professional offseason (1996), Brendan founded Headfirst Camps in his home town and runs the organization today with Rob Elwood, his childhood friend and teammate. Headfirst is now the largest provider of summer camps and professional sports instruction in the Washington, DC area; has been recognized as the Best Summer Camp in the DC area by Sports Illustrated for Kids; and was named Organization of the Year by the Washington DC Home Plate Club in 2007. Additionally, in 2004, Brendan was named a National Double-Goal Coach of The Year award winner, presented by the Positive Coaching Alliance (PCA). He currently sits on the Boards of Jelleff Boys and Girls Club and the St. Albans Alumni Association.

A native Washingtonian, Winston Bao Lord has twenty years of public relations, marketing and sports experience. Winston was the Executive Director of the Washington Baseball Club, a coalition that helped return Major League Baseball to Washington, D.C. The group, co-led by Fred Malek and Jeff Zients, included General Colin Powell, America Online Founding CEO Jim Kimsey, Washington Redskin Hall-of-Famer Darrell Green, and others. He has delivered media consulting services to a select group of national organizations including America's Promise, Juvenile Diabetes Research Foundation, and Capital One Financial. Winston is an active member of several Washington, D.C. based, non-profit boards which have a focus in youth and education, including E.L. Haynes Public Charter School, The Urban Alliance Foundation, and the Washington Ballet.



Location Map & Site Detail

